

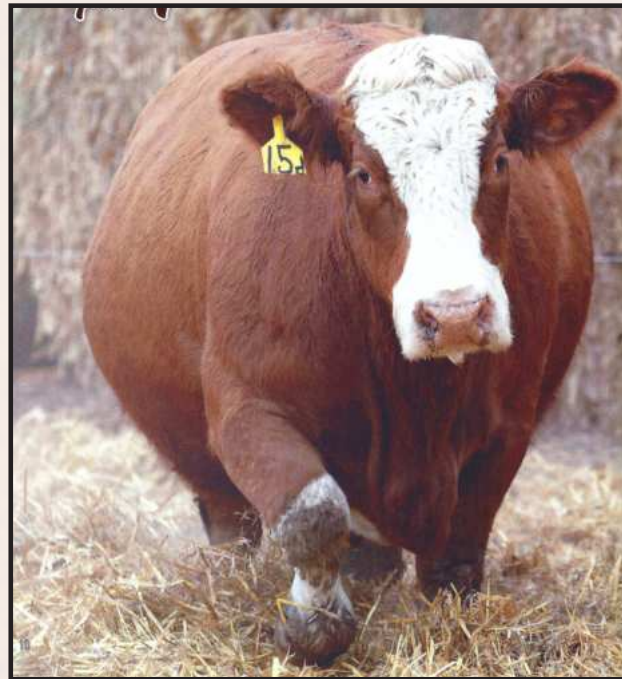
A scenic view of a green pasture with a pond and cows. The foreground is a lush green field with some yellow flowers. In the middle ground, there is a pond reflecting the sky and trees. Several cows are grazing in the field, some near the pond. The background shows a line of trees and a clear sky.

Bred Female Sale

November 23, 2024 1PM

Decorah Sales Commission - Decorah, IA

Customer Success



<<<<<<<<

Lime Rock Ranch

Randy Lehman purchased Jane 15D in our sale for \$4,250 and resold her as the top selling cow in his sale for \$15,000.

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Beechinor Land & Livestock and Stout Brothers

Beechinor Land & Livestock and Stout Brothers in Alberta purchased Blume 29X out of our 2021 sale and are having great success flushing her and sending embryos to Australia.



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Chris Martin

Chris Martin of Lyles, Tennessee stepped up to the plate and selected Juno to be his lead donor in building a high quality Fleckvieh herd in Tennessee. Great job Chris!

General Information

Stan Martins Bred Female Sale

Saturday, November 23, 2024 at 1:00 p.m.

Decorah Sales Commission, 2123 Madison Road, Decorah, IA 52101

Sale Barn (563) 382-4203

Barn Manager Jesse Massman (563) 419-9553

Auctioneer Mike Williams, Higginsville, Mo. (816) 797-5450

There will be a complementary lunch served before the sale.

Watch and bid live on DV Auction.

Call (402) 316-5460 for assistance to get registered for bidder number.

For technical support on sale day call Addy at (641) 780-6220.

Sale Day Phones

Sale Barn: (563) 382-4203

Barn Manager Jesse Massman: (563) 419-9553

Erik Nelson: (507) 951-1216

Spencer Martins: (563) 419-1405

Bob Naylor: (515) 965-0667

Mike Sorenson: (816) 797-5450

We will have a trailer going to Brandon Manitoba after the sale.

Trucking not exceed \$300/hd.

Liability

All persons who attend the sale do so at their own risk. Neither the sales commission, management or seller assume liability legal or otherwise, for any accident that may occur.

Busy cattleman buying service

If for some reason you are unable to attend the sale, please call and tell us what you are looking for and we will buy for you with a 100% satisfaction guarantee.

~Thank you!

Stanley, (563) 419-2444

Welcome to the Sale

Please accept this as your personal invitation to join us for our 6th annual Bred Female Sale.

It is an exciting time to be in the cattle business with record commercial cattle prices. There has never been a better time to sell cull cows and replace them with quality females!

I read a while back that the world population has eclipsed 8 billion people and it only took 12 ½ years to go from 7 billion people to 8 billion people. Please take a moment to think about how this huge snow ball effect is rapidly taking place!

I don't go into a grocery store but maybe twice a month. The first place I head is to see the meat display. For the last five years or so, choice ribeyes have been \$15.00 to \$20.00 per pound and in the next aisle is pork for \$2.50 and chicken for \$1.25. Americans have a huge appetite for beef.

We would be remiss not to thank all of our previous customers. Ninety percent of our sales are to people that I have never met. They call on the phone - tell me what they want and we deliver. I always tell them that if they do not like the cattle when they arrive - leave them on the trailer. And the trailer always comes back empty!

We are proud of our herd and I am incredibly humbled with world wide interest in our type of Fleckvieh cattle. I love it when people call and ask, "Are you that Fleckvieh guy?" I have a lot to be thankful for, one of which is you, for reading this!

If you have never seen our herd - you are now personally invited.

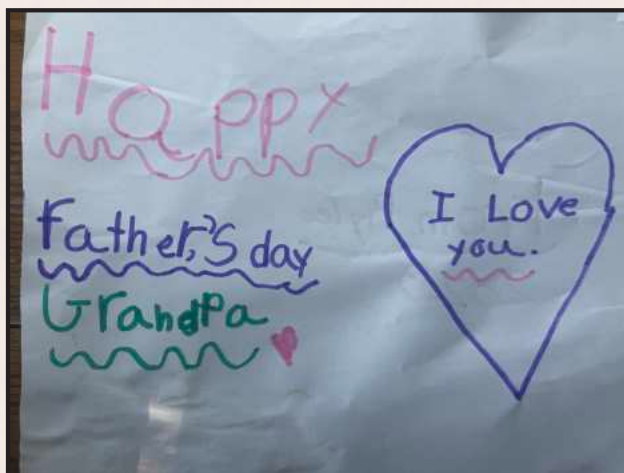
Thank you,
The Stanley Martins Family



Stanley & Cheryl Family

Left: Our son Spencer

**Right: Our daughter Kallee and her family
Erik, Rylee, Morgan, & Harper Nelson**



**Alvin Miller,
Herdsman**



OSF CLASSIC

FOR REFERENCE ONLY

For the last 25 years I have made at least one trip to Canada per year, sometimes two. I always have certain animals that I want to see in person but also try to visit 3 or 4 farms that I have never been to. Usually I can visit 8-12 farms per trip. And you never know what you might find! 9 or 10 years ago I remember going to Troy Cerny and admiring his Amigo daughters and what nice udders that they had. So that led me to go to Andy Oslanski to see his mother - Massey 229P who in my opinion was and still is the best South African cow that I had seen.

So low and behold about 5 to 6 years after that I go to Spruceburn Ranch and Donna has this fantastic son of 229P called Classic. At that time Classic was 2 ½ years old and Donna showed me his first calves and I am thinking wow. Of course I tried to purchase the bull and tried every angle that I could think of but Donna was having absolutely none of it! But true to her word I got an email saying she had so many daughters and would sell the bull. All along Donna kept telling me he was the best bull she had ever used and I said Donna, how can you say that when you had SAF 73H? (If you can find his semen expect to pay \$1,000+) Donna's reply was, "it is really easy, Stanley - SAF 73H sired some great females but not good bulls." Classic sires both! And after watching Classic's second calf-crop develop, Donna you are spot on!

When I could not buy Classic, at first I then proceeded to buy Classic's best son, Luckenbach whom we had great success with. We have kept his best son Joseph (who's mother is a Treasure daughter) and is our main heifer bull and the service sire to several of the bred heifer calves. Be sure to check him out! Unfortunately, Classic's semen will not freeze so the only two places to secure his genetics are Red Deer County, Alberta and Postville, Iowa.

REGISTRATION # 3734527
CALVED: July 1, 2015
TATTOO: OSF 11C

BBBG WRANGLER 3S
SIRE: ALLM COLOSSAL 25U
FGAF ADRIA 126P

DORSIM MASSIE
DAM: OSF MISS MASSIE 229P
RU-DEV CASSY



229 D OSF Massie
Mother of Classic



Sibelle Pol Synergy

ASA # 3890151

Sibelle Pol Synergy sold for \$62,000 as a yearling to Virginia Ranch. A true living legend! The six bred heifers, sired by Synergy, that sold in the Western Harvest sale last December averaged \$29,000! The first four cows that we are selling will be exposed to Synergy and will have the first calves to be born in the United States! Co-owned with Ruby Lane Farm.

CALVED: January 21, 2018
TATTOO: GHBE 18F

VIRGINA WALKER 97W
SIRE: SIBELLE SPARTACUS 8A
BBBG FRANCESCA 2S

ANCHOR D IMAX 250Y
DAM: SIBELLE POL CROCUS 20D
SIBELLE POL MOLLY 7B



Sired by Synergy
Sold to Mason Faulkner



Sired by Synergy
Sold to Black Gold Simmental Sask

Lot 1 through Lot 4 will sell exposed to Synergy 9/20/2024 so the successful bidders will have the first four Synergy calves born in the United States!



Gibbons Jewel 34C

REGISTRATION # 3460738

Jewel is unquestionably one of our best! Super calm. Terrific udder and great producer. Just look at her daughter that sell as Lot 1A, Lot 2 and Lot 18. Her and her 2022 daughter were my pick of our two year olds! Jewel's heifer calf at side, sired by Classic, is absolutely stunning! Then factor in that she will have one of the very first Synergy calves born in the United States! Sells with Heifer Calf born 7/26/24 sired by Classic.

CALVED: November 13, 2015
TATTOO: 34C

CE	BW	WW	YW	MCE	MM	MWW
0.2	6.3	71.1	103.2	0.0	31.5	67.0

P.E. Synergy 9/17/24



Synergy service sire to Lot 1



Pictured with her Classic heifer calf

Golden Dawn Gerd

REGISTRATION # 4389828

Gerd is a young cow that is just coming into her prime. Like her mother (Lot 1) she has a great disposition, super udder, and just an "all around" female that really "gets it done"! Sells with a classic sired herd bull at side you will Likely be able to purchase your next herd bull here and his mother, bred to Synergy. Opportunity, Knocks but you must open the door! Sells with Bull Calf born 7/27/2024.

CALVED: March 22, 2020
TATTOO: 34H

CE	BW	WW	YW	MCE	MM	MWW
2.5	6.4	79.5	111.8	0.5	35.2	74.9

P.E. Synergy 9/17/24



Synergy service sire to Lot 2



Pictured with her Classic bull calf

BHR DOORN G629E
SIRE: SHAWACHRES JAHARI 50L
MISS SHAWACRES HEIDI 1H

DDD BROADWAY G534
DAM: GIBBONS JEWELL
JB JACINTO 81J

GIBBONS JEREMIAH
SIRE: OAKVIEW TITAN 20Y
OAKVIEW MISS SADIE 20S

SHAWACRES JAHARI 50L
DAM: GIBBONS JEWEL 34C
GIBBONS JEWELL



LOT 3

Golden Dawn Gerda

REGISTRATION # 3908277

Gerda is a polled, dark red “tank” of a cow that may have the best disposition of any cow on the farm. Her production has been stellar. Timmy Shellnut from Georgia purchased her very fancy 2021 heifer and her 2022 heifer sold to Steven Hall and her 2023 heifer sired by Axel is not leaving the farm. A great classic bull calf at side. Bred for a great polled calf that will be dark red! Sells with bull calf born 9/17/2024.

CALVED: February 21, 2019
TATTOO: 68G

CE	BW	WW	YW	MCE	MM	MWW
2.3	7.2	78.3	109.1	-0.3	43.3	82.0

P.E. Synergy 9/17/24

GIBBONS JEREMIAH
SIRE: OAKVIEW TITAN 20Y
OAKVIEW MISS SADIE 20S

KUZ MR COLOSSAL 427Z
DAM: RICH’S DAJA VU 68D
RICHS WARPED 31W



Synergy service sire to Lot 3



Lot 3 with Classic calf at side

Golden Dawn Franceen

REGISTRATION # 3938353

Franceen is mothered by the \$23,000 Britches cow that was purchased by astute cowboy Tim Ohlde. Ask Tim how that cow has worked out for him? Our herdsman Alvin Miller purchased Franceen and her No Doubt heifer calf for \$15,000 in our 3rd sale. Alvin is building a great Fleckvieh hers of his own and doing it the right way. Buy superior cows, Keep daughters and move on! Her last calf by “No Doubt” is special! Will sell with Classic calf at side.

CALVED: September 10, 2018
TATTOO: 792F

CE	BW	WW	YW	MCE	MM	MWW
4.4	5.8	70.7	94.2	5.2	35.2	70.5



LOT 4

DDD BROADWAY G534
SIRE: GIBBONS FORT KNOX
GIBBONS BELLE

TRI-R TALLADEGA 24T
DAM: GOLDEN DAWN BRITCHES
792U



Britches \$23,000 dam of Franceen



Tri-R Talladega 24T maternal grand sire



LOT 5

Golden Dawn Gabriela

REGISTRATION # 3908275

Gabriela’s mother, “Virginia Treasure” has made us more money than any other cow that we have ever owned! One of Gabriela’s sons was sold for \$10,000, as a calf, to an astute cattle breeder, from Nebraska. We feel very fortunate to have had Treasure to work with and the best part is that Treasure’s daughters are extremely productive of high quality Fleckvieh as we are using several of Treasure’s grandsons for our own herd bulls. One of which “Parade” is out of Gabriela’s full sister. Sells with a No Doubt calf at side.

CALVED: March 22, 2019
TATTOO: 85G

CE	BW	WW	YW	MCE	MM	MWW
3.0	5.0	55.6	70.9	.04	31.3	59.0

BEL WESTERN UNION 5Z
SIRE: SMITHBILT FREIGHTLINER91
SRN MS UNIVERSE 1C

VIRGINIAS REDMARCANO FF
DAM: VIRGINIA MS TREASURE 4T
VIRGINIAS MS WEST PATTY



Johanna full sister to Lot 5



Golden Dawn Parade son of Johanna

Golden Dawn Jackie

REGISTRATION # 4412496

Jackie is a beautiful, blood red daughter of No Doubt and mothered by Treasure 63E the calf that was at Treasure’s side when we purchased her. It is incredible the number of very top end bulls that Treasure 4T daughters are producing and 63E right at the top of that list. And Jackie has a fall born 2023 brother sired by Classic that is very special. Treasure 63E has a perfect udder and is very dark red. Jackie will sell with a beautiful Classic heifer at side. Born 9/24/2024.

CALVED: October 14, 2021
TATTOO: 63J
P.E. Synergy 10 /10/24

CE	BW	WW	YW	MCE	MM	MWW
4.6	4.9	65.0	85.1	3.9	32.1	64.5



LOT 6

GOLDEN DAWN YUMA
SIRE: GOLDEN DAWN NO DOUBT
SIMMERON ZANDRA 17Z

DOUBLE BAR D CHANDLER 143
DAM: DOUBLE BAR D TREASURE 63E
VIRGINIA MS TREASURE 4T



Treasure 63E dam of Jackie



Golden Dawn No Doubt sire of Jackie



BLCC MR ADONIS 30X
SIRE: SOUTHSEVEN MR. ADONIS 96Z
SOUTH SEVEN MISS 70S

MFI WHISTLER 5244
DAM: SBSF MS WHISTLER 72U
SBSF PRINCESS 6L



Kuntz Climax 12C paternal brother
Sold for \$47,000



Kuntz Determined 9D paternal brother
Sold for \$20,000

LOT 7

Golden Dawn Hilda

REGISTRATION # 4409600

Hilda and her flush mate sister Herta sell as Lots 7-8. The four insert photos of Lots 7 and 8 are four full brothers sired by Southseven Adonis 96Z and mothered Miss Moses 03X. We have six full sisters to these bulls in our herd and eight more maternal sisters strengthening our herd.

CALVED: April 18, 2020
TATTOO: 717H
P.E. Luchenbach 5/6/24

CE	BW	WW	YW	MCE	MM	MWW
5.9	4.8	70.4	99.1	3.0	37.9	73.0



LOT 8

BLCC MR ADONIS 30X
SIRE: SOUTHSEVEN MR ADONIS 96Z
SOUTH SEVEN MISS 70S

MFI WHISTLER 5244
DAM: SBSF MS WHISTLER 72U
SBSF PRINCESS 6L



Kuntz Duramax 12D paternal brother
Sold for \$20,000



Kuntz Sonic 14C paternal brother
Sold for \$14,000



LOT 9

Golden Dawn Karon

REGISTRATION # 4171393

Karon is a two year old daughter of Treasure herself. We would love to be keeping her but we calved out 40 two year olds this spring and are expecting 60 in 2025. This is a lovely young female but we can not keep them all. In my opinion, this is the best age to buy a female. We know she can raise a calf and her whole life is ahead of her. Karon is very dark red and like her mother Treasure, has a great temperament and udder.

CALVED: April 21, 2022
TATTOO: 37K

CE	BW	WW	YW	MCE	MM	MWW
4.5	5.3	60.4	81.7	4.5	37.1	67.2

P.E. 5/7/24 Golden Dawn Command, a son of Classic

Golden Dawn Anne

REGISTRATION # 4409751

Anne is a very young, productive female. Her mother, Annewest is a full sister to the mother of French Attack and also a sister to Treasure. Often when you go to a sale the big fat cow brings the most money. I will take the smaller, more productive cow any day of the week! Anne's mother has another great heifer calf this year. Very productive. Don't sleep on Anne.

CALVED: May 11, 2022
TATTOO: 370K

CE	BW	WW	YW	MCE	MM	MWW
4.7	5.0	66.6	86.3	2.7	35.7	68.9

P.E. OSF Classic 6/10/24



LOT 10

GOLDEN DAWN YUMA
SIRE: GOLDEN DAWN NO DOUBT
SIMMERON ZANDRA 17Z

VIRGINIAS REDMARCIANO FF
DAM: VIRGINIA MS TREASURE 4T
VIRGINIAS MS WEST PATTY



Golden Dawn No Doubt sire of Karon



Treasure 4T dam of Karon

GOLDEN DAWN YUMA
SIRE: GOLDEN DAWN NO DOUBT
SIMMERON ZANDRA 17Z

CHAMPS ROMANO
DAM: VIRGINIA ANNEWEST 370A
VIRGINIAS MS WEST PATTY



Golden Dawn No Doubt sire of Anne



OSF Classic service sire to Anne



LOT 11

Golden Dawn Kelse

REGISTRATION # 4409750

Kelse I wished all Fleckvieh had udders like these Treasure daughters. High, tight with small teats. If you like larger framed females Kelse is your girl! A young female with a great disposition and her whole life ahead of her. Two of the breeds greatest cows in Kelse's pedigree, Treasure and Brock's Meesha. Help yourself!

CALVED: April 23, 2022

TATTOO: 46K

P.E. Golden Dawn Command 5/6/24

CE	BW	WW	YW	MCE	MM	MWW
3.5	5.5	62.7	83.3	0.4	30.6	61.8



R-5 Crown Royal sire of Kelse



Treasure 4T dam of Kelse

Southseven Miss Adonis 135F

REGISTRATION # 3565657

Southseven Miss Adonis 135F. You could write a book about Southseven Adonis 96Z (paternal brother to 135F) One of the greatest Canadian sires ever! There are 90 off springs registered into the American Simmental and we have registered 60 of them over the last 6 years. Moderate framed, good color and over-all quality. We have a Landlord daughter of Miss Adonis that we quite like, so it makes it a bit more comfortable letting her go. We passed on purchasing her sire, a decision I regret! This is a female that I would not hesitate to send anywhere! Her daughter that is selling, tells you all you need to know about Miss Adonis. This will be the very first Voltage calf born in the United States.

CALVED: May 8, 2018

TATTOO: 135F

P.E. Voltage observed 9/19/2024

CE	BW	WW	YW	MCE	MM	MWW
6.9	4.5	64.8	95.3	4.0	40.7	75.0



LOT 12



\$53,000 BLL Voltage service sire to Lot 12



Miss Adonis calf by Voltage will be a maternal sister to this top selling female in Virgina Ranch sale.

CANADIAN NEFF
SIRE: RFIVE CROWN ROYAL 23Z
BROCK'S MEESHA

VIRGINIAS REDMARCIANO FF
DAM: VIRGINIA MS TREASURE 4T
VIRGINIAS MS WEST PATTY



LOT 13

Golden Dawn June

REGISTRATION # 4407774

June is a very attractive Seger daughter that has an array of super cows in her pedigree, which assurers quality now and also going forward. Just a three year old (almost a 2 year old!) Will have her whole future ahead of herd. Because of her birth date she has been in our fall calving group and will sell with Classic calf at sale.

CALVED: December 28, 2021

TATTOO: 14J

CE	BW	WW	YW	MCE	MM	MWW
2.2	6.8	61.7	77.3	-0.7	30.6	61.3

Gravandale Jewelz 30A

REGISTRATION # 4013879

Jewelz was purchased out of a sale in Ontario. Where she had produced a \$16,000 bred heifer and was bred back the same way. This is her footnote, This cow has always been a good producer of top notch calves that are not hard to sell. She has double goggles and very attractive. She's also a short gestation, heavy milker that is deeped ribbed, docile and has a lot of presence. This well rounded cow will make a great addition to any herd. We sold the calf she was carrying for five figures by private treaty. A great cow with a great pedigree. She is a diluter.

CALVED: October 23, 2013

TATTOO: 30A

P.E. Golden Dawn Applause 6/1/24

CE	BW	WW	YW	MCE	MM	MWW
7.4	3.6	66.3	92.1	8.6	37.7	70.8



LOT 14

SMITHBILT FREIGHTLINER91
SIRE: GOLDEN DAWN SEGER
VIRGINIA MS TREASURE 4T

GOLDEN DAWN YUMA
DAM: GOLDEN DAWN GALA
DDD STACEY MAC



Golden Dawn Seger sire of June



Golden Dawn Yuma maternal grand sire of June

GIDSCO APPOLO 3F
SIRE: SMITHBILT MOLSON 21M
JERICO'S DEIRDRE 21D

ANCHOR T PARAGON 1X
DAM: GRAVANDALE JOSIE 3N
GRAVANDALE JULIENNE 6L



Golden Dawn Applause pictured as a calf Service sire to Jewelz



\$16,000 daughter of Jewelz

SERVICE SIRE TO BRED HEIFERS



Golden Dawn Pol-Em

REGISTRATION #: 4167685

We can not over-emphasize enough the importance of true calving ease bulls especially on virgin heifers. If a heifer lays down and delivers a calf, on her own - there is a very likely chance that she will re-breed and be at the front end of your next year's calving group. You will note that all three of our service sires, used on heifers, were raised here. There is a reason for that! Pol-Em's mother is closing on 14 years old and just keeps rolling along.

CALVED: April 26, 2022
TATTOO: 185K

STARWEST POL BLUEPRINT
SIRE: OAKVIEW FACTOR 190F
ROLLING ACRES RED FERN

SUNNY VALLEY SARGENT 24S
DAM: CFFS LADY JOY 850Y
CFFS CHAPITA 610W



CFFS Lady Joy 850Y

SERVICE SIRE TO BRED HEIFERS



Golden Dawn HP Cavill

REGISTRATION #: 4347824

Several years ago I made a deal with 100X Simmentals of North Dakota, to walk their proven calving ease bull, Rugged R Cavill, with our heifers. We were very pleased with the results. And there was this stand out bull calf with muscle, thickness and early growth. We named him, Golden Dawn HP Cavill, because to our good fortune he tested homo-polled. The older that you get you want tighter udders, better disposition, and feet and legs. Cavill checks all the boxes!

CALVED: March 2, 2023
TATTOO: 250L

TTU CANYON
SIRE: RUGGED R CAVILL
RUGGED R MONA LYNN C199

OAKVIEW TITAN 20Y
DAM: GOLDEN DAWN MS YUMA
CFS SASSY 250B



Rugged R Cavill

SERVICE SIRE TO BRED HEIFERS



Golden Dawn Josef

REGISTRATION #: 4075875

Josef checked into this world on a very cold, rainy morning at whooping 65 lbs he was sucking his two year old Treasure daughter in less than ten minutes. I remember telling Alvin there is our next heifer bull. Alvin, smiled like always, and then shook his head. Please check out his first two calves lots 25 and 26. Lots to like about those two, but we wanted to show you what Josef can do. Buy with confidence.

CALVED: July 7, 2021
TATTOO: 12J

OSF CLASSIC 11C
SIRE: SPRUCEBURN LUCKENBACH 221G
SPRUCEBURN ERIN 227E

KUZ MASTER PLAN 391D
DAM: GOLDEN DAWN GLADYS
VIRGINIA MS TREASURE 4T



Josef as a calf nursing his two year old Treasure mom



Golden Dawn Gladys



LOT 15

Golden Dawn Lisa

REGISTRATION # 4417235

Lisa Yikes! They say to have a good sale that you have to make it “hurt a little bit” to let some go. This one hurts a lot! Lisa’s full brother “Axel” has sired some of our very best. We have flushed Lisa’s grandmother. Lisa’s mother and also several of Lisa’s sisters. All with great results. Dependable color, conformation and disposition. We would like to retain one IVF at buyers convenience and sellers expense.

CALVED: April 23, 2023
TATTOO: 4L

CE	BW	WW	YW	MCE	MM	MWW
5.2	5.8	67.8	93.3	2.7	38.5	72.3

P.E. Josef 6/10/2024



Ms Moses 517C paternal sister to Lisa



Golden Dawn Anna dam of Lisa

Golden Dawn Lanora

REGISTRATION # 4403256

Lanora is one sweet hussie! Disposition volume, muscle, color. I keep asking myself-why am I selling her? And my answer is always the same- I do not know! We were very fortunate to be able to “walk” Cavill for one breeding season and were very pleased with the results. Dependable easy calving along with high quality progeny. Lanora is a ¾ sister to Golden Dawn Cavill, a young homo polled bull that we used in one of four heifer pens this year.

CALVED: February 16, 2023
TATTOO: 763GL

CE	BW	WW	YW	MCE	MM	MWW
11.3	1.7	66.2	89.5	5.7	33.3	66.3

P.E. Josef 5/10/2024



LOT 16



Paternal grand sire Rugged R Cavill



Maternal grand sire OVS Titan

TTU CANYON
SIRE: RUGGED R CAVILL
RUGGED R MONA LYNN C199

OAKVIEW TITAN 20Y
DAM: GOLDEN DAWN GRETTA
GOLDEN DAWN COOKIE



LOT 17

ALLM COLOSSAL 25U
SIRE: OSF CLASSIC
FGAF ADRIA 126P

GOLDEN DAWN SAMSON
DAM: CFFS SAMANTHA 808H
CFFS LADY BALBOA 414D



Sire OSF Classic



Service sire: Pol-Em
Homo-Polled

Golden Dawn Lani

REGISTRATION # 4403255

Lani is certainly a heifer that we have liked to have kept (you will even like her better in person). Her pedigree is packed full of dependability. Our Classic daughters are amongst some of the very best that we have. Her mother sold in last year's sale to Bryan Boyle. This is a great heifer with a great attitude and has "lots of chrome". It gets really fun when your natural born calves out of our own herdsires, are just as good (sometimes better) than our transplant calves that are sired by some of the breeds best bulls.

CALVED: APRIL 13, 2023
TATTOO: 808L
P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
6.7	4.4	61.8	83.1	3.4	37.1	67.9



LOT 18

Golden Dawn Leigh

REGISTRATION # 4405102

You will not have any trouble finding Leigh on sale day. A big, powerful high performance daughter of Axel. You will note that her mother is the Lot 2 cow and her grandmother is the Lot 1 cow. That is why we "stack" cow families and Leigh is "living proof" that it works! Bid with confidence! And with Axel and Anna on the sire side, your success is guaranteed!

CALVED: April 12, 2023
TATTOO: 034L
P.E. Josef 5/10/2024

CE	BW	WW	YW	MCE	MM	MWW
2.8	6.2	71.7	99.4	1.1	36.9	72.6

SOUTHSEVEN MR ADONIS 96Z
SIRE: GOLDEN DAWN AXEL
GOLDEN DAWN ANNA

OAKVIEW TITAN 20Y
DAM: GOLDEN DAWN GISELA
GIBBONS JEWEL 34C



Service sire: Axel



Gerd full sister to Gisela



LOT 19

Golden Dawn Laila

REGISTRATION # 4403163

Laila will go into the ring with her flush mate sister Laraine and you can choose. The right choice might be to take them both! Dark red, long, good udders, good dispositions and you know that they will be productive. Thank you to Harry and Michelle for producing Treasure and thank you to Ken & Richard Dimler for allowing us to own her. Treasure excelled in the basics. Feet, udder, disposition, white remover but most importantly the ability to reproduce it!

CALVED: April 21, 2023
TATTOO: 65L
P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
6.3	5.3	67.1	93.3	4.1	32.8	66.3

Golden Dawn Laraine

REGISTRATION # 4403414

I think that it would be safe to say that the "Treasure family" would be the one that would resonates with the most people in the Fleckvich business. Recognition well deserved! Regardless the sire-always a top calf. The quality of this offering far surpasses those of the past, all the way through! By now we have had over 35 daughters of Treasure and they are very hard to hold onto, as everybody wants one! We are anxiously awaiting embryo calves from Loraine's full sisters and Jackson!

CALVED: April 23, 2023
TATTOO: 35L
P.E. Josef 5/10/2024

CE	BW	WW	YW	MCE	MM	MWW
6.3	5.3	67.1	93.3	4.1	32.8	66.3



LOT 20

BLCC MR ADONIS 30X
SIRE: SOUTHSEVEN MR ADONIS 96Z
SOUTHSEVEN MISS 70S

VIRGINIA REDMARCIANO FF
DAM: VIRGINIA MS TREASURE 4T
VIRGINIAS MS WEST PATTY



Service sire: Pol-Em
Homo-polled



Dam: Virgina Ms Treasure 4T

BLCC MR ADONIS 30X
SIRE: SOUTHSEVEN MR ADONIS 96Z
SOUTHSEVEN MISS 70S

VIRGINIAS REDMARCIANO FF
DAM: VIRGINIA MS TREASURE 4T
VIRGINIAS MS WEST PATTY



Service sire: Josef



Dam: Virgina Ms Treasure 4T



LOT 21

Golden Dawn Lancey

REGISTRATION # 4403254

Lancey is one of two Balboa daughters in the sale. Balboa was a super easy calver and his offspring are easy keeping, easy fleshing cattle that have the ability to grade prime! You have to absolutely love the genetic diversity that Flechvich has to offer. To the best of my knowledge - 100% Flechvich are free of all genetic defects! Please take a moment to ponder this! Down the road this will become very important!

CALVED: April 2, 2023
TATTOO: 1425L
P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
9.2	2.5	53.9	68.2	5.4	33.4	60.2



Sire: CFFS Balboa 409D



Laila full sister to Lancey's dam



LOT 22

Golden Dawn Laleh

REGISTRATION # 4403164

MS Moses 03X daughters have proven over and over for their consistent production of high quality Fleckvich. I really believe Laleh is a special female getting lots of maternal strength from her mother's side. Laleh's sire is Balboa, who has been our "go to" heifer bull since Radium. We like soft, easy fleshing cattle and Laleh is very certainly that ! A Balboa son recently graded prime at a 4-H show in Montana (the only one of over 40 head.) Prime and fleshing work hand in hand!

CALVED: April 24, 2023
TATTOO: 3L
P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
9.2	2.7	58.5	79.3	3.6	35.7	64.8

CFFS MR POL BALBOA 920Z
SIRE: CFFS BALBOA 409D
CFFS MS MONEY 120A

SOUTHSEVEN MR ADONIS 96Z
DAM: GOLDEN DAWN JEWEL
KUNTZ MISS MOSES 03X



Josef homo-polled service sire



Kuntz Miss Moses 03X maternal grand dam



LOT 23

Golden Dawn Leslie

REGISTRATION # 4417236

Leslie's mother Gloria raises an eye popping calf year after year after year. No matter what the bull she is bred to. Harry Satchwell is one of the most revered Fleckvich breeders in Canada and gave me one of the most memorable compliments when he told me he was disappointed when he heard that I had purchased Fonzie. And the reason was, because Harry wanted Fonzie!

CALVED: March 3, 2023
TATTOO: 1233L

CE	BW	WW	YW	MCE	MM	MWW
4.2	6.0	67.9	96.8	-1.2	32.6	66.5

P.E. Josef 5/10/2024

VIRGINIA PRECISION 16C
SIRE: SKYWEST FONZIE
ANCHOR D DELILAH 485D

GIBBONS JEREMIAH
DAM: GOLDEN DAWN GLORIA
VIRGINIA MS TREASURE 4T



Skywest Fonzie sire of Leslie



Virginia Treasure maternal grand dam

Golden Dawn Lahoma

REGISTRATION # 4403145

Lahoma's mother Daja Vu is one of our homo polled donors who has really done a great job. (She was one of the first cows that we flushed to Bordeaux.) One of Lahoma's maternal sisters is heading up to Chris Martins in Tennessee. We take great pride in producing thick, moderate, easy fleshing, heavy muscled Fleckvich. And we are very proud of the consistency of type in our Fleckvich while maintaining some pedigree diversity.

CALVED: April 20, 2023
TATTOO: 033L

CE	BW	WW	YW	MCE	MM	MWW
9.4	2.9	66.7	87.3	3.5	33.5	66.7



LOT 24

POLLED

DFM MARCUS 14M
SIRE: SUNNY VALLEY SARGENT 24S
MTV BECKY

KUX MR COLOSSAL 472Z
DAM: RICH'S DAJA VU 68D
RICHS WARPED 31W



Sunny Valley Sargent sire of Lahoma



Juno maternal sister donor cow for
Chris Martin Lyles, Tennessee



LOT 25

Golden Dawn Leena

REGISTRATION # 4405105

Lenna - if you want 1,700-1,800 pound cows Leena and Leal are not for you. However, if you want 1,400-1,500 pound cows that are dark red, moderate, well uddered, super disposition and really productive, Leena and her sister will work and I believe for a very long time. Many of the sale heifers are bred to Joesf and we really wanted to show everyone what he could do. Only because we have a lot more coming, makes it possible to let them leave the farm.

CALVED: May 15, 2023
TATTOO: 0135L
P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
7.3	4.5	64.8	85.2	4.7	32.5	64.8

SPRUCEBURN LUCKENBACH 221G
SIRE: GOLDEN DAWN JOSEF
GOLDEN DAWN GLADYS

GOLDEN DAWN LANDLORD
DAM: GOLDEN DAWN HILDA
SOUTHSEVEN MISS ADONIS 135F



Sire: Golden Dawn Josef



Golden Dawn Pol-Em
homo-polled service sire



LOT 27

Golden Dawn Lark

REGISTRATION # 4404150

Lark, if I were asked to describe Lark, I would have to say about perfect. Color, frame size, disposition Great production from both sides of the pedigree. There are eight flush mate sisters and we are offering four. So many times when we were raising Hampshres. We would keep four or five littermate sisters and time and time again the third or fourth and sometimes, even the fifth best one would turn out to be the best producer. We are proud to offer Lark!

CALVED: April 29, 2023
TATTOO: 72L
P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
7.0	4.3	62.4	76.2	5.8	34.9	66.0

GOLDEN DAWN YUMA
SIRE: GOLDEN DAWN NO DOUBT
SIMMERON ZANDRA 17Z

SMITHBILT MOLSON 21M
DAM: KUX MISS MOLSON 170B
KUZ MISS IMPACT 120P



Golden Dawn Yuma paternal
grand sire of Lark



Kuz Miss Molson dam of Lark

Golden Dawn Lela

REGISTRATION # 4405103

Lela is one of our first born daughters of Josef, our home grown, calving ease specialist. Josef brings calving ease, disposition, dark red color and muscle. And that is a lot for one bull to do. Many of our sale heifers are bred to him for these exact same reasons. Lela and Leena will give you a great idea of what to expect if you are fortunate to buy a heifer bred to Josef! Only a mid May born heifer.

CALVED: May 16, 2023
TATTOO: 135L
P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
7.3	5.0	67.0	90.2	4.3	34.4	67.8

SPRUCEBURN LUCKENBACH 221G
SIRE: GOLDEN DAWN JOSEF
GOLDEN DAWN GLADYS

BLCC MR ADONIS 30X
DAM: SOUTHSEVEN MISS ADONIS 135F
SOUTH SEVEN MISS 37Y



Golden Dawn Josef sire of Lela



Golden Dawn Pol-Em
homo-polled service sire to Lela

Golden Dawn Laska

REGISTRATION # 4404151

Laska is much like her flush mate sister. Maybe a bit deeper and soggier. We hope to breed several of the flush mate sisters to IPU Elevation. The sires in this pedigree are: Black Gold Elevation, Houston, Jahari and back on a full sister to Legend, and Impact. All are proven "benchmark sires" which assures success! When you buy-do not try to buy the most but do try to buy the best! When I purchased Miss Molson 170B (as a bred) she had a compact build, just like these four daughters!

CALVED: April 9, 2023
TATTOO: 73L
P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
7.0	4.3	62.4	76.2	5.8	34.9	66.0



LOT 28

GOLDEN DAWN YUMA
SIRE: GOLDEN DAWN NO DOUBT
SIMMERON ZANDRA 17Z

SMITHBILT MOLSON 21M
DAM: KUX MISS MOLSON 170B
KUZ MISS IMPACT 120P



Golden Dawn No Doubt sire of Laska



Kuz Miss Molson dam of Laska



POLLED

LOT 29

Golden Dawn Lea

REGISTRATION # 4404602

Lea It is not often that you find polled heifers of Lea's quality! Red Fern, Lea's paternal grandmother, won Grand Champion Female at the Royal Winter Fair in Toronto. A major feat! On Lea's mother's side, Yuma brings power and muscle and DDD Stacey Mac brings moderation and consistency. From early on Lea always caught your eye and still does today!

CALVED: March 3, 2023

TATTOO: 100L

P.E. Pol-Em 5/10/2024

CE	BW	WW	YW	MCE	MM	MWW
5.8	5.2	66.4	89.9	2.2	37.4	70.5



Golden Dawn Yuma maternal grand sire to Lea



Golden Dawn Pol-Em homo-polled service sire

STARWEST POL BLUEPRINT
SIRE: OAKVIEW FACTOR 190F
ROLLING ACRES RED FERN

GOLDEN DAWN YUMA
DAM: GOLDEN DAWN PERFECTION
DDD STACEY MAC

TTU CANYON
SIRE: RUGGED R CAVILL
RUGGED R MONA LYNN C199

LRX HP ROCKET 23Y
DAM: GOLDEN DAWN JEWEL
GRAVANDALE JEWELZ 30A



Rugged R Cavill sire of Lahela



Full sister to mother of Lahela



LOT 31

Golden Dawn Lassie

REGISTRATION # 4404152

Lassie is out of the super donor Miss Molson 170B. These four flush mate sisters offer a high opportunity to get in "on the ground floor" of this very prepotent cow family. It absolutely does not matter what you breed Miss Molson to because she always produces the best! Miss Molson does not draw attention by farm visitors as she is a smaller framed cow that is a big time producer. These four flush mates very much resemble Miss Molson. When we purchased her as a bred, she may be our best purchase ever!

CALVED: April 22, 2023

TATTOO: 74L

P.E. Cavill 6/8/2024

CE	BW	WW	YW	MCE	MM	MWW
7.0	4.3	62.4	76.2	5.8	34.9	66.0

GOLDEN DAWN YUMA
SIRE: GOLDEN DAWN NO DOUBT
SIMMERON ZANDRA 17Z

SMITHBILT MOLSON 21M
DAM: KUX MISS MOLSON 170B
KUZ MISS IMPACT 120P



Kaela paternal sister of Lassie



Kuz Miss Molson dam of Lassie

GOLDEN DAWN YUMA
SIRE: GOLDEN DAWN NO DOUBT
SIMMERON ZANDRA 17Z

SMITHBILT MOLSON 21M
DAM: KUZ MISS MOLSON 170B
KUX MISS IMPACT 120P



Golden Dawn Yuma paternal grand sire to Laura



Kuz Miss Molson dam of Laura

Golden Dawn Laura

REGISTRATION # 4404153

Laura is the 4th flush mate from "No Doubt" and Mis Molson 170B. We have daughters of Miss Molson by No Doubt, NAC Battle Cry, Adonis 96Z, Fouzie, Sunny Valley Sargeant, R-5 Crown Royal. Miss Molson 170B is a "no miss" cow and we are finding her daughters to be the same way. Embryos from one of Miss Molson's two year old daughters have already been sold to Century Farms in Alberta. Trust me, you will hear more from them in the future!

CALVED: April 24, 2023

TATTOO: 75L

P.E. Cavill 6/8/2024

CE	BW	WW	YW	MCE	MM	MWW
7.0	4.3	62.4	76.2	5.8	34.9	66.0



LOT 32



LOT 33

Golden Dawn Lana

REGISTRATION # 4403173

Lana's grand mothers, Anna and Miss Molson 170B are unquestionably two of the best cows we have ever owned! And that is how you make superior cattle, by "stacking" great cow families! Even though Lana is a Mid may born heifer, she has all the credentials for "big time" production. And she will get over being young. Help yourself!

CALVED: May 16, 2023
TATTOO: 178L
P.E. Pol Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
5.5	5.4	64.6	84.2	2.7	34.0	66.1

GOLDEN DAWN SEGER
SIRE: GOLDEN DAWN HANG EM HIGH
KUZ MISS MOLSON 170B

SOUTHSEVEN MR ADONIS 96Z
DAM: GOLDEN DAWN HELGA
GOLDEN DAWN ANNA



Golden Dawn Hang Em High sire of Lana



Golden Dawn Pol-Em
homo-polled service sire to Lana



LOT 35

Golden Dawn Leanne

REGISTRATION # 4405057

Leanne is one of two, Classic sired, bred heifers in the sale. We can not wait to get our Classic daughters into production. Donna McMurtry says they are really good. And I have learned to really trust Donna. Look at the dams' side of Leanne's pedigree-Molson and Whistler, two genetic giants of the breed. I just love females like Leanne because you can just about breed them to any bull and they make you look smart!

CALVED: March 17, 2023
TATTOO: 1256L
P.E. Josef 5/10/2024

CE	BW	WW	YW	MCE	MM	MWW
6.7	5.3	63.5	84.4	3.3	30.6	62.2

ALLM COLOSSAL 25U
SIRE: OSF CLASSIC 11C
OSF MISS MASSIE 229P

KUZ MASTER PLAN 391D
DAM: GOLDEN DAWN HELGA
MFI LOLITA 9256



OSF Classic 11C sire of Leanne



Golden Dawn Josef service sire

Golden Dawn Laura

REGISTRATION # 4245198

Laura - Another Miss Molson 170B daughter out of Sunny Valley Sargent another bull that has truly stood the test of time. As I was writing this footnote I got a call from a good friend and customer of ours in Texas. Just today he sold four bulls to three buyers, one for \$10,000 one for \$8,500 and two for a bit less. Which I think speaks directly to the demand for quality Fleckvich! Laura is that kind! We are retaining several full sisters to Laura.

CALVED: January 18, 2023
TATTOO: 38L

CE	BW	WW	YW	MCE	MM	MWW
8.8	3.9	64.6	88.0	2.8	32.7	64.9

AI NAC Battle Cry 5/15/2024 P.E. Golden Dawn Cavill

DFM MARCUS 14M
SIRE: SUNNY VALLEY SARGENT 24S
MTV BECKY

SMITHBILT MOLSON 21M
DAM: KUZ MISS MOLSON 170B
KUX MISS IMPACT 120P



Sunny Valley Sargent sire of Laura



Kuz Miss Molson dam of Laura

Golden Dawn Lamorna

REGISTRATION # 4403171

Lamorna, we admire this heifer for her depth, muscle and over all power. Tho she is a younger heifer she really started to develop into an outstanding female. Lamorna is a testament of what generations of genetic excellence can do. We could not be more proud of the ascension of our herd. First and foremost in quality, but also numbers, which allows us to offer this kind of quality female. A definite herd builder!

CALVED: May 16, 2023
TATTOO: 717L
P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
7.0	4.6	68.7	90.6	3.9	33.3	67.5



LOT 36

GIBBONS FORT KNOX
SIRE: GOLDEN DAWN LANDLORD
KUZ MISS MOLSON 170B

SOUTHSEVEN MR ADONIS 96Z
DAM: GOLDEN DAWN CHLOE 717G
KUZ MISS KING 22W



Golden Dawn Landlord sire of Lamorna



Golden Dawn Pol-Em
homo-polled service sire to Lamorna



DFM MARCUS 14M
SIRE: SUNNY VALLEY SARGENT 24S
MTV BECKY

SMITHBILT MOLSON 21M
DAM: KUZ MISS MOLSON 170B
KUZ MISS IMPACT 120P



Sunny Valley Sargent sire of Lady



Golden Dawn Pol-Em
homo-polled service sire to Lady

LOT 37

Golden Dawn Lady

REGISTRATION # 4402755

Lady's mother, Miss Molson 170B is very possibly the most consistent donor cow that we have had. She came to us as a bred heifer and I think her first four calves were all bulls and all were outstanding with several retained for herd bulls. Miss Molson is the mother of Landlord and we will be keeping a NAC Battle Cry son to use in our heifer pen next Spring. Sargent, Lady's sire is known for calving, while adding muscle and udder quality.

CALVED: April 17, 2023
TATTOO: 2L
P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
11.8	1.6	63.3	78.6	6.8	34.8	66.3



LOT 38

Golden Dawn Larinda

REGISTRATION # 4403415

Larinda is a heifer that just keeps growing on you, as she continues to get better and better, which is typical of Classic's progeny. Classic has done " a number" for both herds that he has been used. Spruceburn in Alberta and at Golden Dawn. Classic is an easy calver that adds: muscle, softness and color. As I Am writing these footnotes, there are only four Classic daughters in the sale. Two breds and also a couple of calves at the side of dams that are selling. Be sure to check those Classic calves out that are selling as pairs. Then you will understand why we love Classic!

CALVED: March 19, 2023
TATTOO: 255L
P.E. Cavill 6/8/2024

CE	BW	WW	YW	MCE	MM	MWW
7.3	4.8	67.1	90.6	2.7	35.4	68.9



OSF Classic 11C sire of Larinda



Crossroad Radium maternal
grand sire to Larinda



GIBBONS FORT KNOX
SIRE: GOLDEN DAWN LANDLORD
KUZ MISS MOLSON 170B

SMITHBILT FREIGHTLINER91
DAM: GOLDEN DAWN GISA
VIRGINIA MS TREASURE 4T



Golden Dawn Landlord sire of Lenaee



Golden Dawn Josef service sire to Lenaee

LOT 39

Golden Dawn Lenaee

REGISTRATION # 4409588

Lenaee is a Landlord daughter and Landlord is a son of the Miss Molson 170B cow that has done so many great things here. Treasure and Miss Moses 03X surfaced as two of the very finest donors in Canada, but Miss Molson 170B (purchased as a bred heifer) and Anna, raised here, have more than held their own and at times have out produced Treasure and Miss Moses 03X. Lenaee has both Miss Molson 170B and Treasure for her grandmothers. Lenaee will be a high volume producer of high quality Fleckvich!

CALVED: May 5, 2023
TATTOO: 80L

CE	BW	WW	YW	MCE	MM	MWW
5.2	4.7	63.3	80.4	2.7	28.9	60.5

P.E. Josef 6/10/2024

Golden Dawn Lenore

REGISTRATION # 4405098

Lenore's sire is Axel, who did an outstanding job of siring here. This last August I selected seven of our most outstanding bred heifers as potential donors. Four were Axel's full sisters and a 5th was sired by Axel! We have built our herd on consistent producers of quality. Lenore will make a beautiful cow!

CALVED: February 14, 2023
TATTOO: 023L

CE	BW	WW	YW	MCE	MM	MWW
2.2	6.6	68.9	95.4	0.1	36.2	70.5

P.E. Josef 5/10/2024



LOT 40

SOUTHSEVEN MR ADONIS 96Z
SIRE: GOLDEN DAWN AXEL
GOLDEN DAWN ANNA

OAKVIEW TITAN 20Y
DAM: GOLDEN DAWN HOPE
B BAR C ZAYIT



Golden Dawn Axel sire of Lenore



OVS Titan maternal grand sire of Lenore



LOT 41

Golden Dawn Leslie

REGISTRATION # 4409750

Leslie, is a larger framed heifer that has "brood cow" written all over her. A couple of weeks ago we had a visit from a wonderful lady who is a senior in high school and shows some Fleckvich's at some of the bigger shows. She shared with me that some of the shows the judges place the animals on their EPD's which goes totally against the reason of having projects, to select and care for and meeting other young people with similar interests. The list goes on and on. What a tragedy!

CALVED: April 14, 2023

TATTOO: 84L

P.E. Cavill 6/8/2024

CE	BW	WW	YW	MCE	MM	MWW
3.8	5.6	68.2	88.9	3.9	39.0	73.0



Golden Dawn Yuma paternal grand sire to Leslie



Golden Dawn Cavill service sire to Leslie

Golden Dawn Leeba

REGISTRATION # 4405101

Leeba one of my favorites for sure. A very moderate female with lots of volume and muscle. Her mother Lady Joy is 13 years old and still going strong. (Thank you Gary Cooper) Lady Joy is also the mother of our homo polled herdsire Golden Dawn Pol-Em, who has done a very nice job. You do not even know this cow family is around, they just, very quietly, go about their job of raising a high quality calf year after year!

CALVED: March 1, 2023

TATTOO: 850L

P.E. Josef 5/10/2024

CE	BW	WW	YW	MCE	MM	MWW
3.9	5.5	66.9	91.9	1.4	33.0	66.3



LOT 42



Golden Dawn Axel sire to Leeba



CFFS Lady Joy dam of Leeba

SOUTHSEVEN MR ADONIS 96Z

SIRE: GOLDEN DAWN AXEL

GOLDEN DAWN ANNA

SUNNY VALLEY SARGENT 24S

DAM: CFFS LADY JOY 850Y

CFFS CHAPITA 610W



LOT 43

Golden Dawn Lariat

REGISTRATION # 4409589

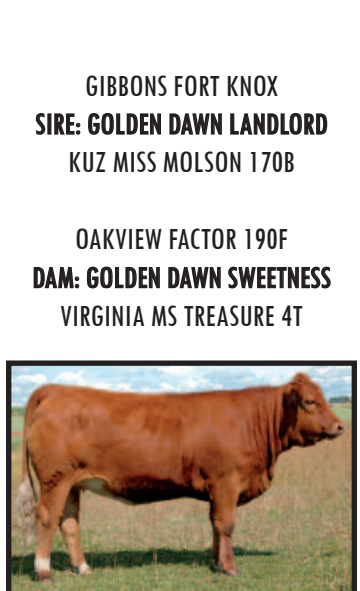
Lariat is an almost May born heifer that has done a great job of keeping up with the rest of the heifers. She will get past being young. A very well marked, eye pleasing female. You can not have too many females of this quality!

CALVED: April 29, 2023

TATTOO: 131L

P.E. Pol-Em 6/10/2024

CE	BW	WW	YW	MCE	MM	MWW
6.7	4.4	65.9	88.0	4.7	32.2	65.0



Virginia Treasure maternal grand dam of Lariat



Golden Dawn Pol-Em homo-polled service sire to Lariat

GIBBONS FORT KNOX
SIRE: GOLDEN DAWN LANDLORD
KUZ MISS MOLSON 170B

OAKVIEW FACTOR 190F
DAM: GOLDEN DAWN SWEETNESS
VIRGINIA MS TREASURE 4T



THANK YOU!

Past Herdsires



SIM-ROC STROLLER



GOLDEN DAWN YUMA



MFI MONEY TALKER



TRI-R TALLADEGA



CROSSROAD RADIUM



OVS TITAN

Present Herdsires



OSF CLASSIC



SKYWEST FONZIE



LWJ JOSEY



GOLDEN DAWN PARADE



IPU ELEVATION



GOLDEN DAWN NO DOUBT

The Future



Sibelle Pol Synergy \$62,000 bull, pictured as a mature bull co-owned with Ruby Lane



BLL Voltage pictured when he sold for \$53,000 to Virginia Ranch. Co-owned with Rudy Lane.



Synergy son that sold to Clear Water Simmentals



Synergy son that sold to MAVV Simmentals



Voltage daughter
Top selling heifer in Virginia Ranch 2024 sale



BLL Bourbon Street full brother to Voltage



Sired by Synergy
Sold to Mason Faulkner



Sired by Synergy
Sold to Black Gold Simmental SASK



Starwest Pol Bessie dam of Voltage



FGAF Electric Avenue sire of Voltage



Rugged R Bordeaux



SBV Marksman 555M



\$25,000 son of Rugged R Bordeaux
Raised and sold by Southseven Farms



Masterlock Kinsman
\$30,000 son of Rugged R Bordeaux



Silver Lake Jackson
\$160,000 sire of SBV Marksman 555M



SBV Modano 518L
\$160,000 brother of SBV Marksman 555M



Southseven Polled Legacy 71L
Not for sale son of Rugged R Bordeaux



Rugged R Bordeaux daughter selected for the World Sale



SBV Choice 171L
\$35,000 sister of SBV Marksman 555M
Sold in the World Sale



Silver Lake Adley 2320L
Sister of SBV Marksman 555M

The early years...

Born in 1947 the youngest of seven children. We milked 40 cows and bottled our own milk and delivered it, door-to-door in town, before school each morning. We also had 30 sows and 200 laying hens.

My mother taught Sunday School in German and milked cows by hand in the morning and delivered my 10 pound brother that same afternoon. Mother would make butter and cottage cheese every Saturday morning.

My father owned one of the first small square balers in our county—so custom baling was a way of life. When I was 13 years old, I was old enough to drive the tractor to bale hay. Each and everyday (that is was fit) we baled hay all summer long and into the fall. Dad would come and get me out of school to bale hay. I got so tired of baling that I never wanted to see another cow!

For my freshman FFA project I purchased two registered Hampshire bred gilts. One for \$67.50 and the other for \$75.00. Little did I know where that would take me! When I graduated from high school in 1965, the choices were Viet-Nam or college. Neither of which appealed to me! My first year at Iowa State University one of my pigs set the world record for loin-eye, size 9.13 sq. in.

But my life was completely impacted in a positive way, when I met the swine herdsman at Iowa State. Al Christian took me under his wing and was like a second father. Al judged an immense number of swine shows and lead by example as to how to handle people. Thanks Al!!!

As a sophomore, I won the collegiate livestock judging contest, which consisted of beef cattle, hogs, sheep, and horses. Four classes of each, with four in a class. We also had to give oral reasons for two classes of each species. So you had to remember what you had seen! I had never judged horses or sheep before I got to ISU. It was a proud moment for me!

Dec. 1, 1969 — I was drafted into the United States Marine Corp., and on Dec. 29, 1969 my father died unexpectedly of a brain aneurysm.

July of 1971 — I showed my first National Champion boar - Linebacker was named Reserve Grand Champion Hampshire boar at the National Type Conference held in Madison, Wisc.

In July of 1972, another breeder and I paid \$11,000 for a boar we named Lumberjack. A world record at the time. Some of the folks in Postville thought I had lost my mind! In August 1972 I went out one morning and one of Lumberjack's testicles was swollen up the size of a basketball! I had only gotten two gilts bred to him prior to. That testicle had to be removed and fortunately he was only lost for one breeding season. From Lumberjack's first litter we put two boars in the test station. One sold for \$5,500 and another for \$3,500.

In 1973 we bought the \$7,000 National Champion Iron Horse. From his first litter (when mated to a Lumberjack daughter) came Powerful — who was a National Champion and sold for \$11,000 to Japan.

In 1974 — I was named Master Seed Stock Producer.

In 1981 we purchased a boar we named Kaw-liga that impacted the Hampshire breed like non-other. Each year the Hampshire Assoc. ranked the top boars. In 1985 Kaw-liga was the number one ranked boar with point total of 319, the next closest boar was 86! When we would take our cull barrows and gilts to the buying station, I was told (by several buyers) that these were the best pigs that he bought! Judged national shows here and abroad.

In the early 1990's our herd was twice decimated with psuedorabies. As hard as it was we had to give it up.

We had a handful of Simmental cows in the 70's, even had a direct French and Swiss import (through Canada). Went to the Bar 5 sales. Still good friends with the ageless Wilf Davis—a wonderful man. But if you wanted “unsugar coated” information, you talked to Neil Moffatt, who on many occasions, helped me bring Fleckvieh from all over Canada. We love you Neil! Those two were Bar 5! Alvin, our herdsman, is to our operation much like what Neil was to the Bar 5 operation, the guy that does all the work!

There is absolutely no doubt in my mind that the Fleckvieh herd we have today is bigger and stronger than our Hampshires of the 70's and 80's.

I was not born in the spotlight, but I have paid my dues. I would like to take this moment to thank everyone and anyone that I have met along this great journey.

Thank you,
Stanley



Junior And Grand Champion Boar
1981 Iowa State Fair
Purchased from Steve Aase by Stanley Martins for \$5,750,
this boar, renamed Kaw-Liga, was one of the most influen-
tial sires within the decade and led the Hampshire Elite.
Sire rankings for five consecutive years.



SWITZERLAND 1983



Grand Champion Barrow-Open Show
The overall winner in the all-breed competition at the 1983 Louisville Barrow Show was the Champion Hampshire barrow. The purebred barrow was exhibited by Stanley Martins, Golden Dawn Farms, Postville, IA.

Stan Martins
141 Hwy 18
Postville, IA 52162

Bred Female Sale

November 23, 2024 1 PM

Decorah Sales Commission - Decorah, IA

